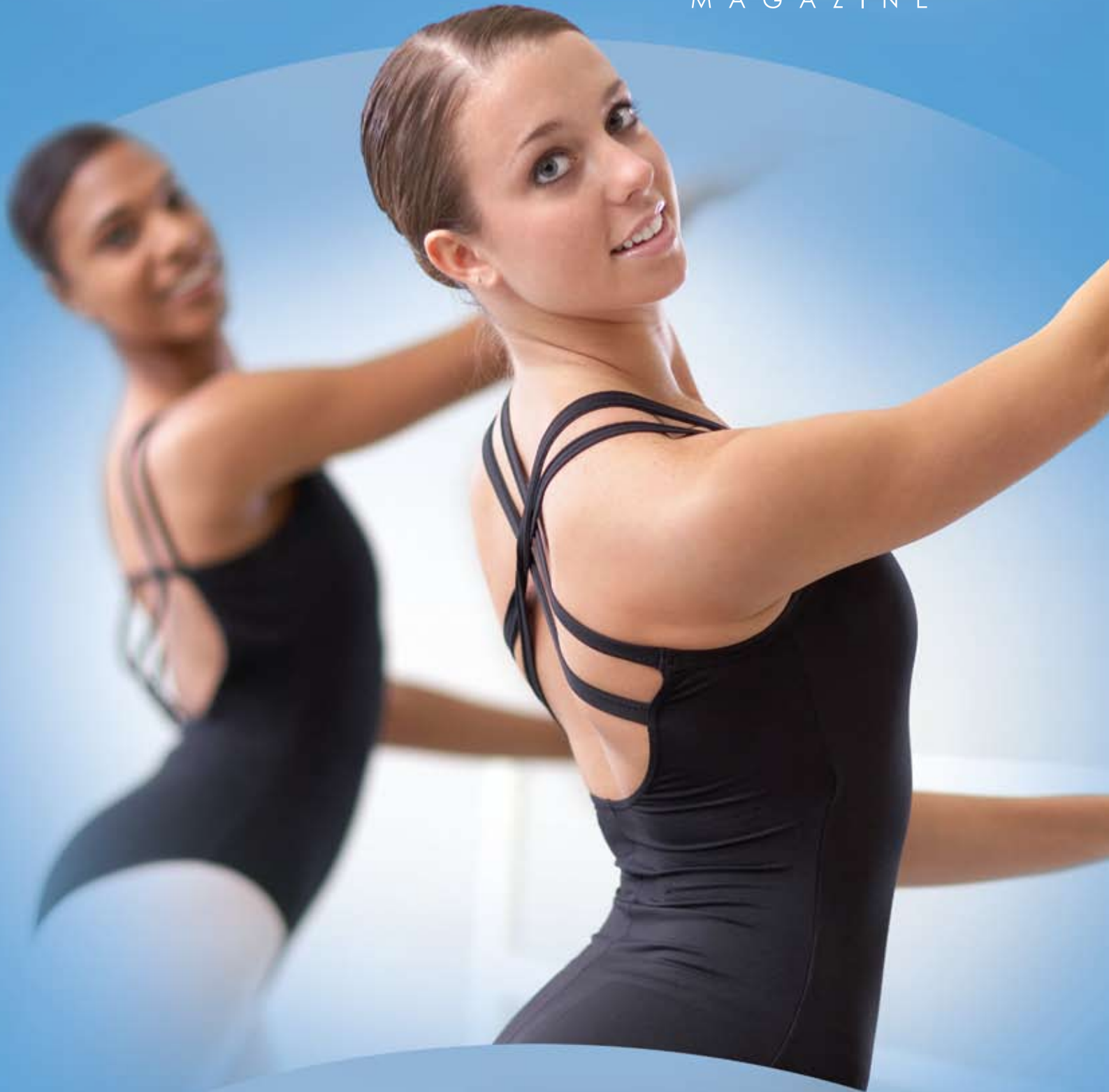


KANNAPOLIS

MAGAZINE



KANNAPOLIS



www.cityofkannapolis.com

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Human Resources Director Tina Cline	704-920-4303
Finance Director Michael W. Shinn	704-920-4300
	704-920-4380

COMMUNITY DEVELOPMENT

Planning Director Richard Smith 704-933-5999

ENGINEERING DEPARTMENT

Engineering 704-938-1519

FIRE DEPARTMENT

Fire Chief Ernie Hiers 704-920-4260
Emergency 911
Fire Prevention and Education 704-920-4261

PARKS AND RECREATION

Director Gary Mills 704-920-4340
Shelters and Facility Reservations and Information 704-920-4343
Program Information and Rain Out Hotline 704-920-4344

POLICE DEPARTMENT

Chief of Police Woody Chavis 704-920-4010
Headquarters 704-920-4000
Permits (ABC, Pawn Broker, Sound, Parade) 704-920-4001
Accident Reports/Records 704-920-4129
Communications 704-920-4000
Community Services/Community Watch 704-920-4026
Crimestoppers 704-93-CRIME
Criminal Investigations 704-920-4001
Emergency 911
Evidence/Found Property 704-920-4027
Narcotics 704-920-4002
Patrol Division 704-920-4046

PUBLIC WORKS

Director Wilmer Melton 704-920-4200
Water and Sewer After-Hours Emergencies 704-788-1307

WATER AND SEWER BILLING AND COLLECTIONS OFFICE

Manager Jeannie Childers 704-920-4399

BUSINESS PRIVILEGE LICENSE

Kay Johnson 704-920-4310

ROWAN-CABARRUS COMMUNITY COLLEGE

North Campus (Rowan County) 704-637-0760
South Campus (Cabarrus County) 704-788-3197
Cabarrus Business & Technology Center 704-637-0760 x476
R3 Center 704-216-7201

LOCAL SCHOOL SYSTEMS

Cabarrus County Schools 704-786-6191
Kannapolis City Schools 704-938-1131
Rowan-Salisbury County Schools 704-636-7500

CABARRUS EDC

Economic Development Director Ryan McDaniels 704-782-4000



WELCOME FROM THE MAYOR

Welcome to the latest issue of *Kannapolis Magazine*. It has been a busy spring in Kannapolis—from new announcements regarding the NC Research Campus to our Parks and Recreation Department gearing up for another summer events series.

In this issue, you will be able to read more about PPD, a company set to join the NC Research Campus and hire several hundred people. There is also an interesting piece on the Piedmont Dance Conservatory and Theatre. Kannapolis is very fortunate to have its own professional dance company, and one that is so very engaged in the community.

I hope you enjoy this issue. As always, your feedback is appreciated.

Sincerely,

Mayor Bob Misenheimer

SIGN UP TO RECEIVE E-MAIL UPDATES FROM KANNAPOLIS

Interested in updated information about Kannapolis economic development activities? Curious about what’s happening at City Council meetings?

The City of Kannapolis publishes two e-newsletters to help keep citizens and the local business community up to date about City activities. *E-Kannapolis* is an electronic newsletter for people who want the latest City news. Editions are sent twice per month after each City Council meeting to inform subscribers about Council decisions, the latest City news and upcoming community events.

Advancing Progress & Innovation is the City of Kannapolis’ economic development e-newsletter. Written for economic development stakeholders within the region, *Advancing Progress & Innovation* is sent quarterly with the purpose of communicating the City’s economic development activities, initiatives and opportunities.

To sign up for these informative publications, visit www.cityofkannapolis.com, click on “e-Kannapolis” at the top of the page and follow the instructions.



PPD JOINS NC RESEARCH CAMPUS

Hundreds of new jobs are coming to the NC Research Campus. After more than a year-long courtship, Castle & Cooke announced in April the arrival of Pharmaceutical Product Development, Inc. (PPD).

Wilmington, North Carolina-based PPD will occupy temporary space near the NC Research Campus until a permanent building is completed in about nine months. The firm will begin hiring this summer and continue over the next 24-36 months. With more than 11,000 employees worldwide, PPD specializes in clinical trial management for pharmaceutical, biotechnology and medical device firms.

"I realize that PPD is not a household name in Kannapolis," said Clyde Higgs, Vice President of Business Development for the NC Research Campus. "But in the biotechnology or life sciences industry, they are as well known as Bank of America."

PPD will expand its contract research operations into a 40,000 square foot office space on the Campus, in the same building with CMC-NorthEast and Cabarrus Family Medicine. The company will provide hundreds of jobs for clinical research associates, clinical project managers and other medical and scientific personnel and will collaborate with pharmaceutical and biotechnology companies to develop life-saving therapies.

To help train local residents for these jobs, Rowan-Cabarrus Community College, working with the NC BioNetwork and NC Biotechnology Center, plans

to develop a certificate program for clinical research associates. This program will target individuals who have previous experience in a clinical setting. The college is also exploring adding a degree program.



PPD CEO Fred Eshelman

Currently, the only community college in North Carolina that offers a clinical research associate's degree is Durham Technical Community College. Their program has been in place for a decade and, according to RCCC Vice President of Continuing Education Jeanie Moore, RCCC is interested in exploring the feasibility of a similar program in this part of the state.

"We are working with North Carolina BioNetwork staff from the BioEducation Center at Gaston College to develop a new certification program that will

be offered through our Continuing Education department. This program will train students for entry-level positions within clinical research organizations," explained Moore.

She notes that, according to PPD, many of the best clinical research associates are former nurses who have been retrained.

"The real issue for those in this labor market is a commitment to lifelong learning," says Moore. "We have entered an economy that is in constant change. Our careers will be changing as will our jobs. It is critical that individuals at every level place a greater emphasis on lifelong learning."

THE GREEN CORNER

Did you know each year the average American drinks 22.6 gallons of bottled water, resulting in two million tons of water bottles ending up in landfills nationwide?

Reduce landfill space by drinking water from the tap in a reusable water bottle. According to Earth Share, 40 percent of all bottled water is tap water.

If you do purchase bottled water, recycle the bottles by taking them to one of the Kannapolis area recycling sites. For Rowan County residents, visit the Rowan County Recycling Center located at 614 West 8th Street, open Monday, Friday, and Saturday, 7:00 a.m. to 7:00 p.m. For Cabarrus County residents, visit the drop site behind the Cabarrus County Human Services Center at 1313 Cannon Boulevard, open 24 hours a day.



Recycling used bottles not only saves landfill space but also conserves petroleum and decreases the admission of carbon dioxide fumes into the air. According to the Pacific Institute, producing water bottles used more than 17 million barrels of oil in 2006, not including the energy used in transportation. In addition, the Pacific Institute estimated that bottling water emitted more than 2.5 million tons of carbon dioxide into the air.

Earth Share is a nationwide network of the country's most respected environmental and conservation organizations and offers a simple way to care for our health, water, air, land and wildlife. For more information visit www.earthshare.org.

The Pacific Institute is an independent, nonpartisan think-tank studying issues at the intersection of development, environment, and security. Visit www.pacinst.org for more information.

KANNAPOLIS

Our Air. Our Land. Our Water.



As Kannapolis launches its Environmental Stewardship Commission, each issue will include a "Green Corner" feature. A.L. Brown grad and UNC-Chapel Hill student Stacey Hunter is writing these pieces for the city as a part of her journalism major. Have ideas? Contact Kannapolis Communications Director Karen Whichard at kwhichard@ci.kannapolis.nc.us or 704-262-1109.



PIEDMONT DANCE CONSERVATORY

OFFERS UNIQUE
OPPORTUNITIES
IN KANNAPOLIS

In an upstairs studio in downtown Kannapolis, the land of dreams and fairytales touches the earth in the pitter and shuffle of slippared feet.

Here on the padded floors of the Piedmont Dance Conservatory, little girls become sugar plum ballerinas and boys dashing danseurs. Here, the cares and pressures of youth subside as young minds push the world out and focus themselves on creating beauty through form and discipline.

Here, young people who dream of being dancers on metropolitan stages launch gracefully into the air and into their destinies. And here, a couple who have lived those same dreams now share that special world with those they teach and their community.

And much like great dance performances, the stories of the Piedmont Dance Conservatory and its founder, Rebecca Massey Wiley, have their own fairytale charm.

LIVING WHERE FACT MEETS FICTION

Like so many young girls, Rebecca dreamed of being a ballerina. Her pursuit of that dream began not in distant lands but in hometown Winston-Salem, where her parents enrolled her in the nationally recognized North Carolina School of the Arts. After graduating she earned a position with the famed American Ballet Theatre in New York, an opportunity that would take her to the great metropolitan stages of the world.

But with her dream life came great challenge—hectic performance schedules, the weariness of travel and maintaining her stamina. Finally, as she neared retirement at 25—the typical age when most ballet careers are complete—these stresses had taken their toll.

Ready to live a “normal” life, Massey opened a boutique in Cornelius. When the economy took a turn for the worse after the terrorist attacks of September 11, 2001, Massey began teaching ballet to cover the rent. She opened a small storefront dance studio in Cornelius and began teaching 20 young students to plié and pirouette.

In 2003, believing them ready for an extended performance, she approached the Cabarrus Arts Council to request funding to stage *The Nutcracker*. Having received a small budget, Rebecca produced and choreographed the ballet in three months, teaching Monday through Friday at the studio and squeezing in preparations and rehearsals on weekends.

The hard work paid off as the troupe performed for 1,300 people, an impressive turnout. However, profits were anything but windfall, a grand \$200 after expenses.

This first performance was a small but significant success, for from it the Piedmont Dance Theatre—the non-profit side of the Conservatory—was born. David H. Murdock, who Rebecca says loves ballet, saw the

performance and was impressed. She recalls him saying that if she were going to teach something as beautiful as ballet, she needed to do it in a beautiful space. With the lease on her studio nearing its end, she accepted an invitation from him to move her classes to Kannapolis’ Cannon Village, less than a block from the NC Research Campus.

TEACHING AN ART AND TOUCHING LIVES

Today, Rebecca and husband Daniel, a Julliard-trained, award-winning modern dancer in his own right, continue sharing their ability and their lives with students and the Kannapolis community at large. They juggle classes at the Conservatory, productions by the Theatre and family life with their nine-month-old daughter, Mila.



Of her school, Rebecca speaks proudly of its reputation for producing quality dancers. She has worked diligently for five years recruiting professional dancers in the top of their field from Julliard, major metropolitan theaters and even *The Phantom of the Opera* to fill the ranks of guest teachers.

For these reasons, she notes, students usually come to the Conservatory to become a professional dancer or to use dance to get into a good college. And apparently, her school is helping them reach those dreams. Graduates this year were accepted at NYU’s Tisch

School of the Arts, The Boston Conservatory and the Fordham/Alvin Ailey Program.

But Rebecca is quick to give credit to her students’ commitment to their craft, indicating the rarity among dance schools of having students who spend up to 15 hours a week in the studio.

“We’re not for everybody. If you come here and don’t want to work hard, you won’t be happy here,” she says.

- continued

- continued

She notes that students who are hard workers and want to excel tend to gravitate to the Conservatory, but she is much less concerned that a young person be a great dancer or the “right body type” than that they work hard.

She stresses promoting individual excellence among the young dancers while also fostering a non-competitive environment.

“Traditionally in a dance conservatory, competition is fierce and friendships are rare,” she points out, adding that she and the other teachers diligently encourage the students to celebrate each other’s successes. She tells her students, “If someone is better than you at something, work to be happy for them.”

She is also well aware of the body image pressures her young female students face from the dance world and combats it, refusing to allow teachers, many of whom have faced these pressures themselves, to comment on a student’s physical condition. Instead, students are encouraged to remain in shape in positive ways, reinforcing healthy eating habits and care for themselves. She recalls chiding students for not eating, recognizing the tell-tale signs of lowered energy levels and poor attitudes and sending them out of the room for a snack.

According to Rebecca, pressure in general is part of the dance world, and she notes that a fraction of one percent of people who want to be professional dancers actually make it.

“It’s easier to become a professional football player,” she adds.

Having lived through these challenges herself, she and Daniel and all of the teachers at the Conservatory strive for a right balance between equipping their students to reach their dreams and making sure they have a fun and balanced life while doing so.

THE WORLD OF DANCE AT KANNAPOLIS’ DOORSTEP

Just as the Conservatory is connecting young people with the world of dance, the Piedmont Dance Theatre offers Kannapolis residents opportunity to experience performances that are typically exclusive to major metropolitan venues. Many of the finest dancers in the country—from Julliard, the American Ballet



Theatre, Broadway productions, and more—converge in Kannapolis each June for a special summer production.

In the period of a few days, these ballerinas and danseurs work with a professional choreographer and perform a world premier production in Kannapolis. During the time, students from the Conservatory are given the invaluable opportunity to work with and learn from these gifted artists.

This June, the group performed George Balanchine’s popular ballet *Who Cares?* at Village Park as well as a world premier production by well-respected choreographer Thang Dao.

The second major production of the year for the Theatre is *The Nutcracker* in December. Last year, this show opened in conjunction with the Salisbury Symphony Orchestra with unparalleled results. For the first time in 41 years, the Salisbury Symphony sold out. And for the first time ever, during a separate performance, Catawba College’s Keppel Auditorium sold out—not once but twice in the same day.

This year’s *Nutcracker* will be performed apart from the Salisbury Symphony Orchestra on December 12 and 13. The two groups will then join again for another spectacular performance on December 21.

For specific times and ticket information, or for more information about the Piedmont Dance Theatre, please visit www.piedmontdancetheatre.com. For information about classes at the Conservatory, please visit www.piedmontdanceconservatory.com or call 704-932-TUTU (8888).

DAVID H. MURDOCK RESEARCH INSTITUTE INVESTS IN ADDITIONAL EQUIPMENT

As the NC Research Campus continues to take shape, the David H. Murdock Research Institute (DHMRI), located in the Core Lab, has invested in imaging equipment that will help researchers on the Campus see complex biological processes in a way not available a few short years ago.

Carl Zeiss MicroImaging, Inc. will supply its light microscopy and biological imaging systems for the Integrated Microscopy Laboratory at the DHMRI, making it one of the most advanced microscopy and imaging centers in the world.

In addition to adding the equipment, the labs in Kannapolis will become a beta test site for the well-respected German firm.

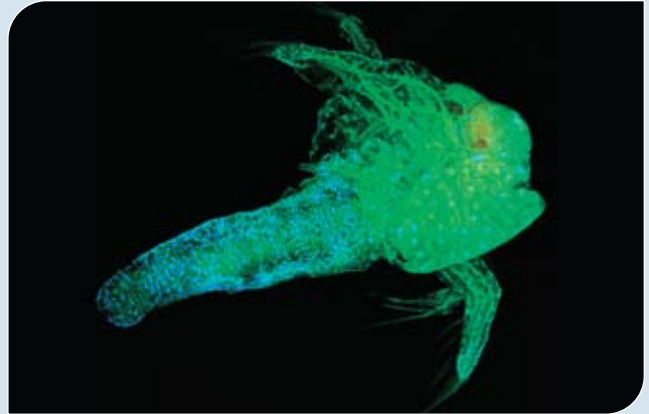
The DHMRI will be among the first institutions in the world to take delivery of the new LSM 710 confocal microscopes, further ensuring its position at the forefront of imaging technology.

“The high contrast and high resolution of these microscopes is fantastic, especially the new state-of-the-art confocal microscopes, which will allow us to see three-dimensional images so clearly that ideas and processes we could not fully understand up to this point will be obvious,” explained Dr. Steve Leath, vice president of research at UNC.

Carl Zeiss, the oldest and most respected name in research microscopy with a tradition of technical excellence of over 160 years, will place a full-time consultant on campus to offer outstanding support to the Institute.

Jim Sharp, president of Carl Zeiss MicroImaging, Inc., stated that “Zeiss is committed to a long term presence at the DHMRI.” In keeping with Murdock’s philanthropic initiatives, Carl Zeiss and the DHMRI have agreed to partner and offer microscopy and fluorescence imaging courses that will teach tomorrow’s researchers the basic principles of microscopy and expose them to the latest cutting-edge research techniques.

University and high school students from Kannapolis will be able to interact with internationally renowned scientists to learn firsthand about advanced research methods.



LSM 710 Microscope

BUSY SUMMER SEASON ON TAP FOR KANNAPOLIS PARKS & RECREATION DEPARTMENT

Summer is here, and the Kannapolis Parks & Recreation Department is moving forward with several new offerings this summer. First, the popular splash pad returns. While the drought forced an early close to the season last summer, over the winter a water recycling system was installed. This system will allow the splash pad to use minimal water and operate throughout the summer. Cost to enter is \$1.

The Rotary Express also opens this summer after many years of planning. The train and the new Rotary Station at Village Park costs \$1 to ride and seats adults and children comfortably. Also new at Village Park is a substantially expanded playground area with new equipment.

The Ike's Construction Summer Events Series, with outdoor concerts, movies and storytelling, makes its return as well. There will be a free event nearly every weekend this summer, including a return visit of the Charlotte Symphony, a two-night beach music festival and a ballet performance presented by the Piedmont Dance Theatre.

Saturday, May 17

Stories Under the Stars
Grey Seal Puppets

Friday, May 16

Cooperative Christian
Ministries Teen Concert

Friday, May 23

Movies in the Park
Bee Movie

Saturday, June 7

Concert: Starship with
Mickey Thomas

Friday, June 13

Movies in the Park
Transformers

Saturday, June 14

Piedmont Dance Theatre:
George Balanchine's *Who Cares?*

Saturday, June 21

Concert: A1A (The Official
Jimmy Buffett Tribute Band)

Friday, June 27

Movies in the Park
Open Season

Saturday, June 28

Stories Under the Stars
Criss Cross Mangosauce

Wednesday, July 2

Charlotte Symphony
with Fireworks

Saturday, July 12

Concert: SuperGlide

Friday, July 18

Movies in the Park
Evan Almighty

Saturday, July 19

Stories Under the Stars
Lloyd Arneach

Saturday, July 26

Concert: Too Much Sylvia

Friday, August 1

Movies in the Park
Hairspray

Friday & Saturday, August 8 & 9

Beach Music Festival

Friday, August 15

Movies in the Park
We Are Marshall

Saturday, August 16

Stories Under the Stars
The Great Fettucini

Wednesday, Sept. 3

U.S. Navy Band Concert

Saturday, Sept. 20

Stories Under the Stars
Faye Stanley



Regions Bank, JJG, Mel Thompson and Associates, Bank of America, NC Research Campus,
Best of Care Assisted Living, Cabarrus County Public Library–Kannapolis Branch, Cici's Pizza, Afton Ridge

ROWAN-CABARRUS R3 CENTER READY TO HELP



Located at the intersection of Mooresville Road and Dale Earnhardt Boulevard, The R3 Center is an adult career-development center established through Rowan-Cabarrus Community College (RCCC). The three Rs in the name of the center stand for Refocus, Retrain and Re-employ.

The R3 Career Development Center provides eligible unemployed and underemployed adults in Rowan and Cabarrus counties with comprehensive career development services at no cost. The center prepares and connects clients with training and employment opportunities at the NC Research Campus in Kannapolis and other job opportunities in the surrounding region.

Programs offered by the R3 Center include résumé writing, how to discuss one’s skills and experiences with confidence, and sharpening job interview skills. In addition, the center provides Work Keys® assessment and instruction. Completion of this program provides clients with Career Readiness Certification, a nationally recognized credential validating preparedness for specific career fields.

The center is open 8 a.m. to 9 p.m. Monday through Thursday and 8 a.m. to 5 p.m. on Friday. For more information, call 704-216-7201 or visit www.rowancabarrus.edu/r3center.

CITY COUNCIL PASSES FALSE ALARM ORDINANCE

Last year, the Kannapolis Police Department responded to 3,301 alarm calls. A shocking 99.3 percent were false alarms. These false calls tie up valuable police resources, including an estimated \$16,868 in salary for the responding officers.

In an effort to improve police services, the Kannapolis City Council has enacted a new ordinance that regulates alarm systems and contains a provision that requires fines for excessive false alarms. Medical and fire alarms do not fall under this policy.

Beginning July 1, 2008 all alarms—including those currently installed—will be required to undergo a permitting process. There is a one time administrative fee of \$20.00 to register an alarm which is good for a 12-month period. Information such as contact person, emergency numbers, and basic alarm information will be updated each year, but there will be no additional fee after the initial registration. Failure to properly permit an alarm carries a fine of \$200.

To register an alarm, call 704-920-4131 or visit www.cityofkannapolis.com and click on “Alarm Ordinance Information.”

In the event an excessive number of false alarms are received from a location within a 12-month period, the following fines will be assessed by the police department.

False Alarm Occurrences	Penalty per Occurrence
First and second	\$0
Third, fourth and fifth	\$50
Sixth and seventh	\$100
Eighth and ninth	\$250
Tenth and over*	\$500

*Alarm permit will be revoked after the 10th false alarm.



STAY TUNED...

This summer and fall, several free classes will be offered to the public from the City of Kannapolis.

The City's newly formed Environmental Stewardship Commission (ESC) will sponsor four environmentally themed classes this July, and Citizens in Action (CIA) will be returning this fall.

The ESC classes will be offered on Tuesdays at 7 p.m. at the old Cabarrus Bank building, 201 West Avenue in Cannon Village, and will cover a wide range of topics as a part of the effort to foster environmental stewardship throughout the City.

CIA offers free classes on Tuesday evenings to residents interested in learning more about the inner-workings of their City government. Topics will range from economic development to public safety to parks and recreation. Each department within the City will be covered during the eight classes.

For more information about the classes or to register, please contact Community Outreach Coordinator Renee Goodnight at rgoodnight@ci.kannapolis.nc.us or 704-920-4311. A full schedule and class details can also be found at www.cityofkannapolis.com.

ESC Class Schedule

Tuesday, July 8 – 7:00 p.m.
Composting

Tuesday, July 15 – 7:00 p.m.
*Alternative Fuels and Clean Technology
Overview for North Carolina*

Tuesday, July 22 – 7:00 p.m.
Water Source, Quality and Conservation

Tuesday, July 29 – 7:00 p.m.
Energy Conservation

CIA Class Schedule

The CIA classes will begin on September 9 and conclude on October 28.

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